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For Immediate Release

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A.R.E. Elects New Officers and Directors

HOLLYWOOD, FLA. (Nov. 18, 2008) - At the 2008 Annual Meeting of the Association for Retail Environments (A.R.E.), held in Scottsdale, Ariz., during A.R.E.'s 53rd Annual Convention, members of the association elected officers and three new directors to the association's board of directors.

Elected as officers of A.R.E.

PRESIDENT

Robert Reeve Frackelton, vice president, Reeve Store Equipment Co.
Pico Rivera, Calif.

VICE PRESIDENT

Bob Riley, president and CEO, DSA/Phototech
Carson, Calif.

TREASURER

Alan Harvill, president and CEO, EMI Industries
Tampa, Fla.

IMMEDIATE PAST PRESIDENT

Jack Hale, chairman, TJ Hale Co.
Menomonee Falls, Wis.

New directors of A.R.E.:

- **Norm Friedrich**, president, Octanorm USA Inc., Lithia Springs, Ga.
- **Ken Ritter spach**, president and CEO, Stylmark Inc., Minneapolis
- **Brad Somberg**, president, B+N Industries Inc., Burlingame, Calif.

Officers serve two-year terms; board members serve three-year terms. A full listing of board members and officers is available at www.retailenvironments.org/about/directors.cfm

Note for editors: Print-quality headshots and bio information for the new officers and directors are available online for [download](#).

About A.R.E.

Founded in 1956 and based in Hollywood, Fla., the Association for Retail Environments has stood for quality and professionalism for more than 50 years. A.R.E. members are proven industry leaders--companies that are well known for excellent craftsmanship, topflight service, and cutting-edge innovation. Member companies offer a full range of products and services for retail environments, and include store fixture suppliers, retail design firms, suppliers of visual presentation products, and suppliers of materials and equipment for the retail environments industry. Member capabilities extend beyond fixture manufacturing to include importing, exporting, consolidating, installing, project management, engineering, design, and more.