



A·R·E

Association for
Retail Environments
Connecting People • Shaping Retail

PRESS RELEASE

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For Immediate Release

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A.R.E. Debuts Sustainable Retail Environments Manual

HOLLYWOOD, FLA. (March 19, 2009) - At GlobalShop 2009, March 23-25 at the Sands Expo in Las Vegas, the Association for Retail Environments will debut a tool to help manufacturers and designers in the retail environments industry understand their role in creating sustainable stores. Developed by A.R.E. in response to member requests, the 100-page *Sustainable Retail Environments: Product Guidelines and Operational Best Practices* is a consensus-based publication with information on:

- sustainable product design
- manufacturing and logistics
- initial ways to integrate sustainability into your organization
- insights on sifting through the maze of eco-labels
- the LEED for Retail rating systems
- best practices
- marketing strategies

The publication is available in both print and electronic formats. The electronic version is a PDF on a flash drive, allowing users to save paper, ink, and energy by printing only portions of the book if desired. In addition, the small size and low weight of the flash drives enables A.R.E. to distribute them to buyers at the show, saving the environmental impact of shipping to multiple locations. The print version carries a surcharge to reflect its higher environmental impact. Members receive deep discounts, and a show discount of 15 percent is available at the A.R.E. booth, #4000 at the entrance to the Store Fixturing Show. Show prices for members and A.R.E.'s Retail Council are \$169.15 for the hard copy and \$126.65 for the flash; show prices for non-members are \$339.15 for the hard copy and \$296.65 for the flash.

The publication represents a major initiative of A.R.E.'s Sustainable Strategic Plan. The association's commitment to assisting members, retailers, and the industry at large develop sustainable retail environments also includes educational programming, resource development, networking opportunities, recognition, and more. For information, visit sustainable-retail.com.

Note for editors: A.R.E. press releases can be downloaded from www.retailenvironments.org.

About A.R.E.

Founded in 1956 and based in Hollywood, Fla., the Association for Retail Environments has stood for quality and professionalism for more than 50 years. A.R.E. members are proven industry leaders--companies that are well known for excellent craftsmanship, topflight service, and cutting-edge innovation. Member companies offer a full range of products and services for retail environments, and include store fixture suppliers, retail design firms, suppliers of visual presentation products, and suppliers of materials and equipment



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for the retail environments industry. Member capabilities extend beyond fixture manufacturing to include importing, exporting, consolidating, installing, project management, engineering, design, and more.