



PRESS RELEASE

For Immediate Release

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NADI Show Conference Program Announced

Trend Experts Headline Daily Conference Sessions

Hollywood, Fla. (July 8)— When retailers head for New York seeking new inspiration and fresh ideas at The NADI Show, Dec. 10-12, they will find an expanded conference program featuring trend experts on design, consumer trends, and materials.

The daily conference sessions will provide retailers the opportunity to meet fellow visual merchandising and store planning professionals while experiencing dynamic discussions focusing on design trends. Speakers include such well-known experts as David Wolfe of The Doneger Group and Dr. Andrew H. Dent of Material ConneXion. All conference sessions will be held at the Katie Murphy Amphitheatre at FIT, Seventh Avenue at 27th Street.

Trends in Our Changing World, Wednesday, Dec. 10, 9 a.m.-11 a.m.

David Wolfe, creative director of The Doneger Group, provides an overview of the forces driving fashion forward today and in the future. The Doneger Group is the leading source of global market trends and merchandising strategies to the retail and fashion industry.

Style/Design Trends Forecast, Thursday, Dec. 11, 9 a.m.-11 a.m.

Experience a dynamic presentation of WGSN's style/design future trends forecast, as Amanda Carr, WGSN store design and visual merchandising editor, shares both long-term and seasonal trends. WGSN is the leading global service providing online research, trend analysis, and news to the fashion, design, and style industries.

Green Retailing and the Visual Merchandiser, Friday, Dec. 12, 9 a.m.-11 a.m.

Unearth ways to make store displays eco-friendly in this two-fold session. First a trend expert from the largest global resource for new and innovative materials discusses sustainable materials and technologies. Then a panel presentation focuses on how visual merchandisers can contribute to retail's green revolution. Speakers include Dr. Andrew H. Dent, vice president, library and materials trends research, Material ConneXion

The NADI Show provides retailers with an annual opportunity to see the highest-quality gathering of visual and design resources displayed in the depth and creativity only possible in a showroom event such as this. The participating showrooms represent many of the finest providers of visual and design resources available today, and are known for their creativity, inspired design, and fashion sense.

In addition to the many attractions of New York in December, with new retail design, holiday windows, and other visual extravaganzas, the NADI Show will tie in with a variety of design-oriented events of particular interest to retailers, designers, and visual merchandisers. Special attractions will include the annual PAVE (Planning and Visual



Education Partnership) Gala supporting store design education, and daily conference sessions, including a style/design trends forecast. New York's galleries and cutting-edge retail concepts create additional opportunities for experiencing design innovation in action.

"The 2007 NADI Show set a unique new stage for retailers, visual merchandisers and designers to see new, innovative ideas," said NADI Show Committee Chairman Sal Lenzo of Lifestyle. "This year, we are raising the bar—with more showrooms, more educational sessions, and even more inspiring presentations."

Thirty leading companies participated in The 2007 NADI Show, either through a showroom presentation or as a sponsor of NADI Show events. Participating showrooms included: Adel Rootstein Mannequins, Alpha Display, Alu, Apogee USA, Architectural Systems, B&N Industries, Bernstein Display, DK Display Corp., Elevations, Goldsmith, JP Metal America Inc., Holiday Foliage, Leo Prager, Lifestyle, Look, Mondo Mannequins/Sellutions by Econoco, Patina-V, Ralph Pucci, Siegel & Stockman, Trimco, Universal Display & Design, and Visual Merchandising International. Sponsors included: Alpha Display, Fusion Specialties Inc., Hera Lighting, Moss, Meisel, Rose Displays, Stylmark, and Trimco.

VMSD is the show's media sponsor and publisher of the official NADI Show Guide. NADI Show Conference Sponsors include coloredge, Rootstein Mannequins, and Sparks.

To register for The NADI Show and The NADI Show Conference, visit www.theNADIShow.com.

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About NADI

NADI, based in Hollywood, Fla., is the visual merchandising division of the Association for Retail Environments (A.R.E.). Members include manufacturers and suppliers involved in the visual merchandising industry. More information about NADI is available by calling 954-893-7300 or visiting www.nadi-global.com.