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A.R.E. Above & Beyond Award Presented to Impressions Marketing Group

Hollywood, Fla. (March 23, 2009)—The Association for Retail Environments presented its annual Above & Beyond Award during the A.R.E. Design Awards ceremony tonight to Impressions Marketing Group of Lorton, Va. The award recognizes member fixture suppliers who deliver exceptional service to their customers.

“A lot that goes into a finished store goes unnoticed. For the past three years, A.R.E., based on the nominations of grateful retailers, has created one special award to recognize the amazing effort that store fixture suppliers put forth in getting a store built and installed on time, A.R.E.’s Above & Beyond Award,” explained A.R.E. Design Awards Committee Chair Mike Haddon, vice president of sales for DCI Marketing. Haddon thanked retailers for a record-breaking number of nominations this year.

Accepting the award were Vice President Boe Young and President and CEO Rick Gerber of Impressions Marketing Group. The company was nominated by Gary Paterson, senior director of store planning for Rite Aid Corp. Impressions was lead vendor for design, installation, fabrication, and execution of display and décor elements for Rite Aid’s two-year remodel program involving nine store formats for 1,850 acquired stores. Program challenges included a fast pace, high volume, format changes, huge installation and production capacity swings, extensive documentation, and the doubling of weekly project starts halfway through the program.

A.R.E. fixture supplier member companies are eligible to be nominated for the Above & Beyond award by their retail customers. Details and nomination forms are available online at www.retailfix.com.

About A.R.E.

Members of the Association for Retail Environments (formerly NASFM) are retail environments professionals and proven industry leaders—companies that are well known for excellent craftsmanship, topflight service, and cutting-edge innovation. More than 800 member companies offer a full range of products and services for retail environments, and include store fixture suppliers, retail design firms, suppliers of visual merchandising products, and suppliers of materials and equipment for the retail environments industry. Member capabilities include importing, exporting, consolidating, installing, project management, engineering, design, and more.