

Release Date: Immediate

Contact: Jo Rossman

Phone: 954-893-7300, ext. 4821

Fax: 954-893-7500

E-mail: jorossman@retailenvironments.org

A.R.E.'s Green 100 to Address Needs of Green Retailing

Hollywood, Fla. (May 9, 2008)—To help members address the growing demand for sustainable solutions for retail environments, the Association for Retail Environments (A.R.E.) has created a green member task force. A.R.E.'s call for volunteers generated the greatest response in the history of the association, a clear indication of the vast interest in the greening of retail. A.R.E. limited the task force to 100 members, calling it the Green 100.

The mission of the Green 100 is to identify A.R.E. members' needs regarding the challenges and opportunities of green retail environments and develop initiatives to address those needs. Objectives will target four goals:

- **Identify** needs, issues, and green practices within the industry.
- **Educate** members, retailers, and the industry at large about sustainability.
- **Recognize** green undertakings and accomplishments within the industry.
- **Communicate** relevant information to members, retailers, and the industry.

A.R.E. is pleased to announce its Green 100 volunteers:

Executive Committee:

Chair: Robert Reeve Frackelton, Vice President, Reeve Store Equipment Co.

Nancy Everhart, Studio Principal, Little

Bob Johnson, Director, Design, Harbor Industries Inc.

Michael Payne, Associate, Retail Designer, MulvannyG2 Architecture

Paul Schwarz, CEO, ARPA USA Inc.

David Steinbrink, Director, Sales and Marketing, Acro Display Inc.

Brad Stewart, Director, Sales, Hera Lighting LP

Lisa Thompson, Director, Environmental Development, idX Corporation

Rick Troxel, Manager, Specialty Products Development, Roseburg

The Green 100

Ed Abell, Senior Vice President, Creative Operations, Frank Mayer & Associates Inc.

Ronald Adams, Market Development Manager, Eastman Chemical Co.

Scott Adie, Gyford Productions LLC

Bill Andersen, Marketing Manager, Specialty Products, Flakeboard

Joe Anderson, Director, Installation Services, Pratt Corp.

Ryan Arroyo, Project Manager, Rich Ltd.

Brandon Avery, Senior Creative Director, Environmental Design, Design Forum LLC

Jackie Bach, CEO, M. Lavine Design Workshop

Steve Bacon, Design Director, Programmed Products Corp. (PPC Design)

Hans Bosch, President, Kenstan Lock Company

Shannon Boyd, Director, Business Development, BNSF Logistics

Greg Carpenter, Vice President and General Manager, Specialty Lighting
 Patrick Clancy, Business Development Representative, Cargowall Ltd.
 Larry Cooper, Director, Engineering and Development, Retail, Sparks® Custom Retail
 Chris Corbin, Vice President, Southwest Fixture Installers
 Jim Corman, Sales, Firehouse Image Center
 Anthony Damiano, President, ABET LAMINATI
 Mark Davis, Director, Design and Product Development, Hamilton Fixture
 Val DeBruce, Account Manager, Rohm and Haas Powder Coating
 Donald Depke, President, Midwest Woodworking & Fixture
 Barbara Dillon, Director, Marketing, Dynamic Resources Inc.
 Brice Dimond, President, Interlock Structures International Inc.
 Anne Dinardo, Senior Associate Editor, VMSD Magazine
 John Dlugosh, President and CEO, Dlugosh Cabinet & Fixture Inc.
 Richard Ernest, President, Crown Metal Manufacturing Company
 Joseph Geoghegan Jr., Principal, RGLA Solutions Inc.
 Keith Gibson, Head, Design, Grottini S.R.L.
 Cindy Gordon, Designer, Formfly
 Peter Gutmann, President, Arakawa Hanging Systems USA Inc.
 Mike Haddon, Vice President, Sales, DCI Marketing
 John Haid, Vice President, Procurement, Allegheny Store Fixtures Inc.
 Greg Hall, President, Spartan Showcase Inc., (Leggett & Platt SFG)
 Matt Hayes, Project Manager, Creative Cabinet Systems Inc.
 Hank Holland, Director, Marketing and Business Development, International Hanger
 Matt Hubbard, Vice President Marketing, EWI Worldwide
 Steve Huls, Account Executive, Goldleaf Plastics Inc.
 Karen Ishee, Project Manager, Southern Store Fixtures Inc.
 Lane Jeffryes, President and COO, PIN
 Eric Johnson, Vice President, Sales and Marketing, EMI Industries
 Mark Johnson, President, Johnson Design Group
 Donnie Johnston, President, Prime Retail Services Inc.
 Kristopher Kargel, Vice President, Sales and Marketing, Chippenhook
 Herm Kauls, President, Graphic Systems
 Tim Keenan, Operations Manager, Wind Mill Slatwall Products
 Michael Knoblauch, President, DVUV LLC
 Jerome Knysh, General Manager, Builders Furniture Ltd.
 Steven Kruppa, Safety, Environmental and Property, Monarch Industries Inc.
 James LaCombe, Division Manager, Twin Modal Inc.
 Craig Martin, President, BTD Wood Powder Coating
 John Mauro, Vice President, Sales, Biesse Systems, Biesse America
 Mike McCallum, Product Development Design Engineering, King Retail Solutions
 Richard Musel, Business Development Manager, The Sherwin-Williams Co.
 Peter Nelson, Marketing Services, Streater Inc.
 Carol Ng, Chief Designer/Manager, Kingsmen Taiwan (International) Co. Ltd.
 Michael O'Brien, Regional Sales Manager, Panel Processing Inc.
 Chuck Osher, Display and Retail Sales Manager, Jesco Lighting Group
 Hector Pagan, Vice President, Sales and Marketing, Vulcan Industries
 Carolyn Peterson, Marketing Communications Manager, Boston Retail
 Joseph Pettipas, Vice President, HOK Canada
 Anna Plonske, Sourcing Manager, Immedia
 Tim Pollitt, Director, Operations, Retail Fixture LLC
 Julie Pownall, Trade Show Manager, Marketing Alliance Group Retail Services
 Dev Prashad, Sales Manager, Global Spectrum Inc.



Brian Preusser, Proprietor, Bpreusser Creative Retail Services
Shawn Reza, Vista Visual Group
George Ricehouse, Owner, Trinity Express Inc.
Bob Riley, CEO and President, DSA/Phototech
Randy Riley, President, TRINITY LLC
Belinda Robbins, Account Executive, Impressions Marketing Group
Mark Roman, Brand Manager, KoroGraphics
Jerry Rosenthal, President, Special Markets, Jahabow Industries Inc.
Paul Rothstein, Executive Vice President , Sales, Indigo Fixtures
Tony Russo, Senior Vice President, Perkins Logistics, LLC
Paul Ryan, Vice President, Business Development, IGS Store Fixtures Inc.
Jason Ryan, Star Exhibits & Environments
Allen Sanderson, Vice President, Business Development, Seymour & Associates
Melissa Santos, Marketing Communications Manager, Rose Displays Ltd.
Kurt Saunders, Vice President, Business Development, Advanced Fixtures Inc.
Brent Schilling, Retail General Sales Manager, Marlite
Ron Schumacher, Pan-Oston Co.
Paul Sherman, Director, Business Development, Beltmann Integrated Logistics
Kevin Shultis, Project Manager, B&N Industries Inc.
Stacy Skemp, Project Manager, Bishop Fixture & Millwork Inc.
Ken Stolls, Executive Vice President, Sales and Marketing, Trimco Display LLC
Neil Thomas, Vice President, Sales and Marketing, Midwest Store Fixtures
Jim Tomich, Senior Estimator, Carlson Co. Inc. of Madison
Ute Wallner, Marketing Manager North America, TIGER Drylac U.S.A. Inc. Powder Coatings
Stephan Waltman, Vice President, Marketing and Sales, Stiles Machinery Inc.
Kyle Watkins, Business Development, Mallard Group
Andy Weber, President, Admart Custom Signage
Allan Yarmoluk, Director, Operations, Apex Retail Fabrication Inc.
George Zervos, Sales and Marketing, Eagle Van Lines

Note for editors: The Green 100 is listed online at
<http://www.retailenvironments.org/green/Green100.cfm>.

About A.R.E.

Members of the Association for Retail Environments (formerly NASFM) are retail environments professionals and proven industry leaders—companies that are well known for excellent craftsmanship, topflight service, and cutting-edge innovation. More than 800 member companies offer a full range of products and services for retail environments, and include store fixture suppliers, retail design firms, suppliers of visual merchandising products, and suppliers of materials and equipment for the retail environments industry. Member capabilities include importing, exporting, consolidating, installing, project management, engineering, design, and more.