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**Release Date:** September 25, 2008  
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## **A.R.E. Partners to Educate Woodworkers at Dollars & Sense of Going Green**

*Hollywood, Fla. (Sept. 25, 2008)*—As part of its commitment to educate the industry for the greening of retail environments, the Association for Retail Environments (A.R.E.) is a cooperating partner of Dollars and Sense of Going Green, a summit for primary and secondary hardwood manufacturers. Organized by Purdue University's Department of Forestry & Natural Resources and *Wood & Wood Products* magazine, the Oct. 28-29, 2008, summit at the Sheraton Indianapolis City Centre Hotel focuses on the impact of green marketing of hardwood products at the international and national levels.

A.R.E. President Jack Hale, chairman of the board of T.J. Hale Co. Inc., will present A.R.E.'s green initiatives and an analysis of market demand for certified lumber and panel products for fixtures, displays, and other store interior elements.

The summit will address in-depth such topics as the availability of certified product, certification processes, procedures for purchasing and tracking certified products, market influences, and the ramifications of new California Air Resources Board (CARB) requirements.

A.R.E. members receive \$75 off registration.

For event details, visit [www.greenwoodseminar.com](http://www.greenwoodseminar.com).

### **About A.R.E.**

Members of the Association for Retail Environments (formerly NASFM) are retail environments professionals and proven industry leaders—companies that are well known for excellent craftsmanship, topflight service, and cutting-edge innovation. More than 800 member companies offer a full range of products and services for retail environments, and include store fixture suppliers, retail design firms, suppliers of visual merchandising products, and suppliers of materials and equipment for the retail environments industry. Member capabilities include importing, exporting, consolidating, installing, project management, engineering, design, and more.