

DIRECT ATTENTION TO YOUR COMPANY

A.R.E.'s **2009 Buyers' Guide and Membership Directory** offers you a unique opportunity to reach more than 13,000 retailers, brand marketers, designers, and industry professionals all year long. As a member of A.R.E., you receive a listing in the *2009 Buyers' Guide and Membership Directory* at no cost. However, you can easily enhance and personalize your listing to attract more attention:

Builders Furniture Ltd.

695 Washington Ave.
Winnipeg, MB R2K 1M4 Canada
T: 204-668-0783
F: 204-663-8588
W: www.buildersfurniture.com



Gregory Patenaude, President*
Jerome Knysh, General Manager
Dwayne Rutherford, Controller
Karl Jahrsdorfer, Project Manager
Rick Hedley, Project Manager, Sales and Marketing

Shawn Holdnick, Project Manager, Sales and Marketing

Amber Patenaude, Sales and Marketing
Andrew Stewart, Purchasing Agent

Products: Rollout fixture programs, showcases, back islands, cashwraps, loose and perimeter wall fixtures, architectural woodwork, curved and straight mouldings, and pedestals; value engineering, installation, and warehousing services

Serving: Department, specialty, and discount stores; national and regional chains and vendor shops

Materials: Wood, veneers, laminates, glass, acrylic, electrical, wiring, metal, and solid surface materials

Production Level: Stock, Semi-custom, Custom, Rollout

ADD A HIGHLIGHTED BOX BEHIND YOUR LISTING

The color box distinguishes your listing from others on the page. Use the color box alone (\$260) or in combination with your logo (\$415-\$675).



Accel Group

325 Quadral Drive
Wadsworth, OH 44281
T: 800-747-0317, 330-336-0317
F: 330-336-1224
E: philw@accelgrp.com
W: www.accelgrp.com



James Terranova, President
Robert Mangus, Vice President, Manufacturing

Phil Wright, Director, Sales and Design*

Products: Store fixtures, showcases, P-O-P displays, commercial cabinetry, and wood components; design, value engineering, installation, prototyping, and project and program management services

Serving: Retailers, brand manufacturers, institutions, discounters, convenience and video stores, automotive industry, and designers

Materials: Laminates, pre-finished veneers, melamine, hardwood, membrane-pressed vinyls, powdercoated metal, wire, stainless steel, glass (showcase), acrylic, extrusions, injection-molded plastics and

Visual Displays (Visual Merchandising)

Abbey Store Fixtures Ltd.

Abstracta by Consort Display Group

Accel Group

Acrylic Design Associates

ADCO

A&K Millwork Ltd.

All Cover Portable Systems

Allied Plastics

Alu Inc.

Amuneal Manufacturing Corp.

Arakawa Hanging Systems USA Inc.

Artistic Plastic & Fixtures Inc.

Bauer International Inc.

Big Apple Visual Group

Bishop Fixture & Millwork Inc.

Blair Fixtures & Millwork

B&N Industries Inc.

Boston Retail Products

Burke Gibson Inc.

Capital Contracting & Design Inc.

The Carlson Group Inc.

BOLD LISTINGS IN PRODUCT CATEGORIES

When purchasers are searching for a product or service they need, make sure your company stands out in the list with bolder type (\$180 to boldface your company's name in every product listing in which your company appears).

DISPLAY ADVERTISING

Specifications and pricing for advertising are listed separately. Note: Our section divider pages are extremely popular—and limited in number. They begin each section of the directory on heavy, glossy stock, and make it easy for those using the directory to turn to exactly the information they want—and your ad. In previous years, we have received more requests for these pages than we could accept, so please reserve early.

SPACE RESERVATION DEADLINE: AUG. 29, 2008

Materials Due: Sept. 10, 2008

Reservations for listing enhancements and display advertising must be received by Aug. 29, 2008. Just fill out the insertion order and enclose your payment. Final ad materials are due Sept. 10, 2008.

Questions? Contact Susan Kimelman, 954-241-4812
e-mail: susankimelman@retailenvironments.org



Association for
Retail Environments
Connecting People • Shaping Retail

Advertising Insertion Order 2009 Buyers' Guide and Membership Directory

A.R.E. *Buyers' Guide and Membership Directory*, official publication of A.R.E., is hereby authorized to publish the advertisement of:

ADVERTISER

Company Name _____
 Billing Address _____
 City _____ State _____
 Country _____ ZIP/Postal Code _____
 Phone _____ Fax _____
 Contact Name _____
 E-mail _____
 Website _____

AD MATERIALS*

- Supplying new PDF/X1-A file**
 Pick up ad (issue date) _____

* If new materials are not provided, last ad run will be published.
 ** Digital ad submissions must meet all mechanical requirements listed on page 2.

PAYMENT (all payments due with order)

- Payment Type: Check (make payable to A.R.E.)
 American Express MasterCard Visa

Card Holder's Name _____
 (print name as it appears on card)
 Card Holder's Address _____
 City _____ State _____
 Country _____ ZIP/Postal Code _____
 Card Holder's E-mail _____
 Credit Card Number _____
 Expiration Date _____
 Signature _____

Advertisement authorized by:

Name (print) _____
 Signature _____
 Company _____ Date _____

- By signing above, I acknowledge that I have read and agree to the Publisher's Conditions and Copy Regulations.

- 1 **READ** and **VERIFY** information.
- 2 **PRINT** a copy.
- 3 **SIGN** and **FAX** to Susan Kimelman, F: 954.893.7500
- 4 **CREATE AD** and **MAIL** materials to Terri Hill, 2145 Roper Rd., Cumming, GA 30028 P/F: 770.889.5154

2008 AD RATES

Ad Close: August 29, 2008
 Materials Due: September 10, 2008

PREFERRED PLACEMENT	Net Rate
<input type="radio"/> Cover 2	\$3,540 \$
<input type="radio"/> Cover 3	\$3,400 \$
<input type="radio"/> Cover 4	\$3,660 \$

RUN-OF-PRESS	
<input type="radio"/> 2-Page spread.	\$5,100 \$
<input type="radio"/> Full-page tab	\$3,400 \$
<input type="radio"/> Full page.	\$2,830 \$
<input type="radio"/> 2/3 page	\$2,580 \$
<input type="radio"/> 1/2 page island	\$2,350 \$
<input type="radio"/> 1/2 page vertical <input type="radio"/> horizontal	\$2,245 \$
<input type="radio"/> 1/3 page vertical <input type="radio"/> square	\$1,895 \$
<input type="radio"/> 1/4 page.	\$1,785 \$

All rates are four-color. 20% surcharge on ads placed adjacent to company listing in directory

CLASSIFIED	
<input type="radio"/> 1-inch	\$375 \$
<input type="radio"/> 2-inch	\$480 \$
<input type="radio"/> 3-inch	\$580 \$

Add \$50 for four-color

COMPANY LISTING UPGRADES	
<input type="radio"/> Bold listing in product category	\$180 \$
<input type="radio"/> Highlighted box around company listing	\$260 \$
<input type="radio"/> Company logo (B&W) with highlighted box	\$415 \$
<input type="radio"/> Company logo (process color) with highlighted box	\$675 \$

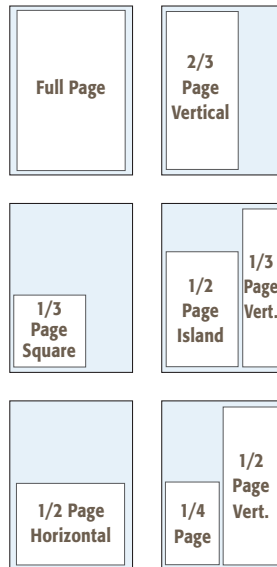
Listing upgrades and advertising are sold net of agency commission

TOTAL	\$
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NOTE: Advertising in the A.R.E. Buyers' Guide and Membership Directory is open only to A.R.E. and NADI members in good standing.

MECHANICAL REQUIREMENTS

Publication Trim Size:	8 1/8" x 10 7/8"	(8.125" x 10.875")
Advertisement Size:	width x height	width x height
2-page spread with bleed	16 1/2" x 11 1/8"	(16.5" x 11.125")
2-page spread non-bleed	15 1/4" x 10"	(15.25" x 10.0")
Full page with bleed	8 3/8" x 11 1/8"	(8.375" x 11.125")
Full page non-bleed	7" x 10"	(7.0" x 10.0")
2/3 page vertical	4 1/2" x 9 1/2"	(4.5" x 9.5")
1/2 page horizontal	7" x 5"	(7.0" x 5.0")
1/2 page vertical	3 3/8" x 9 1/2"	(3.375" x 9.5")
1/2 page island	4 1/2" x 7 1/2"	(4.5" x 7.5")
1/3 page vertical	2 1/4" x 9 1/2"	(2.25" x 9.5")
1/3 page square	4 1/2" x 4 1/2"	(4.5" x 4.5")
1/4 page	3 1/2" x 5"	(3.5" x 5.0")



PRODUCTION

Terri Hill
2145 Roper Rd.
Cumming, GA 30028
E: terrihill@retailenvironments.org
P/F: 770.889.5154

ADVERTISING SALES

Susan Kimelman
4651 Sheridan St., Suite 470
Hollywood, FL 33021
E: susankimelman@retailenvironments.org
P: 954.241.4812
F: 954.893.7500

DIGITAL AD SUBMISSION

Printing Method: Web offset
Binding Method: Saddle-stitched
Line Screen: 150-line screen
Rotation of Colors: CMYK

PDF/X-1a using SWOP-standard high resolution images in CMYK, 300 dpi, with a total density of 300%. No RGB or JPEG images. Do not embed ICC profiles within images and do not use TrueType or Composite fonts.

Submit the file on CD or DVD media. A SWOP certified proof must accompany ad with printer's color control bars in order to guarantee color reproduction. Visit www.swop.org for more information on proofing formats.

Trim and bleed marks should be included in file but kept outside the print area. Live matter must be 3/8" in from all trim sides.



A.R.E. Association for
Retail Environments
Connecting People · Shaping Retail

Retail Environments is a copyrighted publication of A.R.E., the Association for Retail Environments. 4651 Sheridan St., Suite 470 Hollywood, FL 33021 P: 954.893.7300 F: 954.893.7500 E: are@retailenvironments.org www.retailenvironments.org

PUBLISHER'S CONDITIONS AND COPY REGULATIONS

(Publisher as used in the following refers to Corporate Image Consulting, A.R.E., its officers and staff.)

- All advertising is subject to the publisher's approval. The publisher reserves the right to reject any advertising.
- The advertiser's most recent ad will be repeated if a new ad or instructions are not provided by the materials due date for the contracted issue.
- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- The publisher, while taking all care, assumes no responsibility for the inaccurate reproduction of digitally submitted advertisements resulting from improper file preparation, including but not limited to artwork, graphics, color and type.
- The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
- Any deliberate attempt to simulate the publication's format is not permitted, and the publisher reserves the right to place the word "advertisement" with copy, which in the publisher's opinion, resembles editorial matter.
- Requests for specific position are not guaranteed unless position premium has been provided for in the contract.
- Advertisements pub-set and not used will be charged for composition and other direct expenses.
- Advertisers will be short-rated, consistent with the terms herein, if within any 12-month period from the date of first insertion they do not use the amount of space upon which the billings have been based. Failure to complete order as written to qualify for any published Bonus Program for Frequency Advertisers will result in the loss of all discounts. Advertiser will be billed at published rates for space and for all items received through Bonus Program for Frequency Advertisers.
- All advertising orders are accepted subject to the terms and provisions of the current rate card. Orders are accepted subject to change in rates upon notice from the publisher. However, orders may be canceled at the time the change in rates becomes effective without incurring a short-rate adjustment, provided the rate has been earned up to the date of cancellation.
- Advertisers must meet the publisher's credit criteria by lodging a credit card as security for their display ad insertion orders. Classified advertisements must be paid in full prior to publication.
- Payment terms are net 30 days. Overdue accounts may be charged 1 1/2 percent per month finance charge or the maximum legal rate of interest allowed by law for all past-due invoices.

- A contract (except for cover, preferred and special positions or incentive plan) may be suspended or canceled upon 30 days written notice received by the publisher prior to published advertising close date for the appropriate issue, and rate will be adjusted to that earned by actual number of insertions.
- With the exception of advertising in the A.R.E. Buyers' Guide and Membership Directory, recognized advertising agencies providing complete print materials are allowed 15 percent commission on gross billing space, color and position, only if the account is paid within 30 days.
- In the event of non-payment, the publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher.
- The publisher offers no cash discounts.
- Verbal agreements are not recognized.
- In the event of non-payment or other breach, the advertiser and/or its advertising agency shall be jointly and severally liable for reasonable collection costs, including court costs and attorneys' fees. If it becomes necessary to file suit to collect any amounts owed hereunder, the jurisdictional site shall be the state of Florida, USA.
- Publisher will not be bound by any conditions, printed or otherwise, appearing on any order blank, insertion order or contract, when they conflict with these terms and conditions or any amendment hereto.
- All advertisements are accepted for publication entirely on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication of the advertising, the advertiser and/or agency will fully hold harmless and indemnify the publisher from and against any claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever, including reasonable fees of counsel selected by the publisher, arising directly or indirectly from the publication of any advertisement (including but not limited to claims of infringement of copyright or trademark or claims of libel or invasion of privacy) or based upon or arising out of any matter or things contained in the advertisement.
- Advertising insertion is conditioned upon acceptance of the publisher.
- The construction, interpretation and performance of any advertising contracts and/or insertion orders shall be governed by the domestic laws of the state of Florida, USA.